



December 2001

Dear Friends of the Lord's Day Alliance,

The Christmas season always provides an opportunity to evaluate the passing year and to gain some perspective as we set goals for the coming year.

As we are evaluating 2001 and looking forward to 2002, we are reminded, once again, of friends who have supported this ministry over many years. And, we are keenly aware that we could not do our work without the financial support of friends like you.

In many ways 2001 has been a "watershed" year for the ministry of the Lord's Day Alliance. Two of our major initiatives for 2001 have been the re-design and launch of *Sunday* magazine and the creation and implementation of our first-ever conference on spiritual renewal and personal well-being -- Seeking Sabbath.

These initiatives have infused our board and our constituencies with new energy and enthusiasm; both of which we must have in order to continue to do the kinds of things that we are attempting to do.

At the same time, the national tragedy that occurred on September 11 in New York, Washington and Pennsylvania has changed our perspectives and, frankly, has caused even those who lack a "spiritual thermometer" to consider their faith -- many for the first time in their life.

We stand on the verge of an unprecedented opportunity to proclaim the message of the Christian Sunday in a manner unseen at least in my lifetime. This message of hope, found in the Lord Jesus Christ and centered on the great principles of Sabbath -- of a right relationship with God and healthy relationships with our fellow man -- is so very needed, especially as we face 2002.

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To get this message out however, it takes a great number of friends and supporters to pay the expenses related to such a great endeavor. That is exactly why I'm writing you today.

Recent reports indicate a substantial increase in contributions to organizations that are providing relief and assistance to those suffering from the events of 2001. Dawn and I have been pleased to have been able to provide some financial support to these efforts and we plan to continue doing so. At the same time, our belief in this ministry has caused us to re-evaluate and boost our giving to the work and ministry of the Lord's Day Alliance.

Frankly, contributions to organizations like ours are likely to suffer as a result of increased giving to relief organizations unless people who support this ministry are asked to continue their support.

Perhaps you made a gift earlier this year or maybe you intended to do so, but something happened and you just didn't do it. Won't you take a moment, right now, to make a donation to our ministry?

As we end this year, your financial support is needed more than ever.

Please feel free to call on me if I can answer any question about this ministry or if I could assist you in ~~making a gift of stock or another non-cash asset. You can~~ reach me at (770) 936-5376 or via email at tnorton@ldausa.org.

Thank you for considering a gift to the Lord's Day Alliance and may God's richest blessings be yours in this Christmas season.

Very sincerely yours,

A handwritten signature in black ink, appearing to read "Timothy A. Norton", written in a cursive style with a long horizontal flourish extending to the right.

Timothy A. Norton